

TIPS FOR PROMOTING YOUR FUNDRAISER

The more people that come to your fundraiser, the more funds that you'll raise. But it's not enough to just sign up and hope for the best. You need to promote your fundraiser—tell people about it and invite them, so they can share in the opportunity to help support something that is important to them.



Here are a few tips to help spread the word to your supporters!

Email the Flier: Send the flier to your (Parents, teachers, members of your organization)

Send a Calendar Invite The flier is attached

Post of Social Media: Post the flier on your organization or school's Facebook, Twitter, Instagram, etc. accounts. Encourage members or parents to share and post the flier on their own accounts. Encourage supporters to post photos and status updates during the fundraiser to inspire more of their friends to come out and support. Update your cover photo to the fundraiser flier image. (Both a flier and jpeg is attached)

Share on your Website: Post the fundraiser details on the homepage or calendar of your intranet or school website

Make Announcements: Share the details at upcoming meetings and events like volunteer, member or PTA meetings, pep rallies, sporting events. Request the details be shared through company-wide announcements, school announcements, school news stations, etc.

We look forward to hosting your upcoming fundraiser at Manhattan Pizza!